**PERMANENT vendor application  
BLUE DOGWOOD PUBLIC MARKET, CHAPEL HILL NC**

$100 application fee. Please fill in the shaded sections on your computer, save as a Word document or PDF, and email to Blue Dogwood at [hello@bluedogwood.com](mailto:hello@bluedogwood.com).

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| --- | --- |
| First & last name |  |
| **Business name** |  |
| **Business type (sole proprietor, LLC, etc.)** |  |
| **Copy of current insurance or date applied** |  |
| **Copy of required permits or date applied** |  |
| **Are you prepared to immediately file for regulatory oversight permits if accepted?** |  |

**What is your growth goal for your business? Please include new product ideas.**

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**Tell us about your management goals. How many employees do you plan to employ in the first year?**

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**What does “community” mean to you? How do you see yourself fitting into a community-based market?**

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**How will you provide good customer service?**

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**How will you handle customer dissatisfaction?**

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**List a few names and emails of people you’ve worked with to grow your business.**

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**How have you worked with others to help grow your business? Explain.**

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**We have an in-house small business coach (with a focus in marketing) and other resources for small business development. What small business help do you need?**

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**Current marketing**

We are interested in how you rate your current marketing and willing to help where you want help. Please rate your marketing from 1-5 (1 = extremely dissatisfied, 5 = extremely satisfied, N/A if not applicable) and explain why.

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| --- | --- | --- |
|  | 1-5 | Why this rating? |
| **Website (link)** |  |  |
| **Customer emails** |  |  |
| **Facebook (link)** |  |  |
| **Instagram (link)** |  |  |
| **Events** |  |  |
| **Product sampling** |  |  |
| **Other (describe)** |  |  |

**Thank you!**

After reviewing your application, we will contact you about your in-person interview.