**INDICATION OF INTEREST  
BLUE DOGWOOD PUBLIC MARKET, CHAPEL HILL NC**

Please fill in the shaded sections on your computer, save as a Word document or PDF, and email to Blue Dogwood at [hello@bluedogwood.com](mailto:hello@bluedogwood.com).

Blue Dogwood Public Market provides a thriving and affordable rental space for local small food vendors, food artisans, and retailers who might otherwise find it cost prohibitive to rent retail space. Rentable space is flexible and Blue Dogwood works with vendors to accommodate different square footage needs and layouts.

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| --- | --- |
| **First & last name** |  |
| **Email** |  |
| **Phone** |  |
| **City & zip code** |  |
| **Business name** |  |
| **Current location of business (if applicable)** |  |
| **Retail or wholesale outlets (if applicable)** |  |
| **What permits or regulatory oversight do you need?** |  |

**What interests you?**

|  |  |  |
| --- | --- | --- |
|  | **Permanent stall rental** | 1 year lease, renewable by mutual agreement |
|  | **Pop-up stall rental** | 1 week or 1 month lease (maximum 3 pop-ups per year) |
|  | **Commissary kitchen rental** | Share major kitchen equipment with convenient access to retail space |
|  | **Storage rental** | Ample non-refrigerated, refrigerated, & frozen storage |
|  | **Event rental** | One-time special event with temporary table setup |
|  | **Other (describe)** |  |

**Why are you interested in Blue Dogwood?**

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**Is this a brand-new business?**

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| --- | --- |
| **Is this is brand-new business?** |  |
| **If this is a brand-new business, have you owned another business before? Please explain.** |  |
| **If this is not a brand-new business, how long have you been in business and what are your current sales?** |  |

**Your source of funding (self-funded, family & friends, bank loan, or other).**

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**Please describe your product(s) in detail, including projected pricing.**

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**What differentiates you from your competitors?**

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**What current marketing are you doing?**

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| --- | --- | --- |
|  | **Yes / No** | **Comments** |
| **Website (include link)** |  |  |
| **Customer emails** |  |  |
| **Social media (include links)** |  |  |
| **Events** |  |  |
| **Other (describe)** |  |  |

**How can we help you grow your business? Describe further.**

|  |  |
| --- | --- |
| **Operations** |  |
| **Marketing** |  |
| **Accounting & tax help** |  |
| **Structure & business start up** |  |
| **Funding** |  |

**Desired kitchen rental days & times**

Pricing will vary depending on time of day.

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Market hours** | **12-6a** | **6-8a** | **8-10a** | **10a-12p** | **12-3p** | **3-6p** | **6-9p** | **9p-12a** |
| **Monday** | Closed |  |  |  |  |  |  |  |  |
| **Tuesday** | Closed |  |  |  |  |  |  |  |  |
| **Wednesday** | 11a-8p |  |  |  |  |  |  |  |  |
| **Thursday** | 11a-8p |  |  |  |  |  |  |  |  |
| **Friday** | 11a-8p |  |  |  |  |  |  |  |  |
| **Saturday** | 9a-8p |  |  |  |  |  |  |  |  |
| **Sunday** | 11a-8p |  |  |  |  |  |  |  |  |

**Thank you!**

We are excited to have you consider Blue Dogwood!